

Tijen Genco

COACH'S OVERVIEW

Tijen specializes in Executive Coaching, Organizational Development, and Cultural Transformation along with Process Excellence. She provides individual as well as group/team coaching and workshops to corporate clients and private audiences worldwide. Tijen's engagements as management consultant resulted in multi-million dollars in productivity benefits for fortune 100 companies over the years. She served at the board of International Coaching Federation (ICF), Philadelphia Chapter, as the VP of Education and Professional Development, and she provides Supervisory Coaching at the academic environment. She extends her specialty of cultural transformation and behavioral change coaching to the organizations in healthcare industry for enabling desired behaviors towards better health with her unique approach of incorporating mindfulness and neuroscience into the behavioral change.

REPRESENTATIVE CLIENT ENGAGEMENTS

- C-Level Executive of a Fortune 100 Company was struggling with reactive communication and the company's inclusive leadership principles. The client and I then worked to realign his behavior to Corporation's Core Value's, resulting in a major improvement in the client's year-end feedback, specifically his Inclusive Leadership style.
- Two Senior Executives of a Fortune 100 Company having difficulty with each other's leadership style and working together in harmony. I worked with these leaders to generate a cohesive and strength-based leadership team.
- Country Lead of a Fortune 100 Company required onboarding on to a new role in an unfamiliar country and culture. We worked together getting her acclimated to the new culture and adjusting her leadership style to the country and company.

Multi-Cultural Experience

- Worked and lived in: USA, UK, Spain, Turkey, and India
- Provided Leadership Coaching, Cultural Transformation, Diversity and Inclusion practices for executives and teams in USA, Italy, UK, Spain, Hungary, Ukraine, Denmark, Germany, Sweden, Switzerland, Turkey, Lebanon, India, Japan, and Malaysia.

Professional/Corporate Experience

- Cultural Change Leader, Merck, US, Global Functions, Business Consulting, Merck, US, Global Functions, Senior Business Consultant, Shell, Global Functions, Business Consulting, Morgan Stanley, Investment Management.

Levels Coached

- Board Level
- C Suite
- Senior Management

Languages

English and Turkish (fluent), German (basic)



Areas of Expertise

Change Management
Cross-Cultural Communication
Culture Change and Assessment
Diversity and Inclusion
Executive Coaching
Executive Wellness Coaching

Industry & Sector Experience

Aerospace and Defense
Arts and Culture
Civic, Non-Profit and Membership Groups
Consumer Product Manufacturing
Corporate Services
Energy and Environmental
Financial Services
Government
Law
Leisure, Sports, and Recreation
Pharmaceuticals and Biotechnology
Retail

Functional Experience

Executive Coaching
Marketing
Finance
Human Resources
Engineering and Research
IT
Operations and Administrative
Other

Certification

International Coach Federation PCC
Lean/Six Sigma, MBB
Solution Focused Coach
Meditation and Yoga Teacher

Education

MS, Organizational Behavior and Coaching, University of Texas at Dallas
BS, Electronics Engineering
Black Sea Technical University