# Marshall A. Brown, PCC

## **OVERVIEW**

As the CEO and Founder of Marshall Brown & Associates, I am a Certified Executive Coach and talent development expert who has been providing coaching and leadership development services to executives and other professionals for over 15 years. Throughout this period, I have helped 100s of executives, professionals, and teams to deal with the challenges of the workplace and reach their highest potential.

I believe that everyone has the capacity to succeed; the challenge is to discover your unique talents (including those you didn't know you had), hone in on improvement strategies that work, and maintain a lifelong ambition to succeed.

Our clients have included USAID, the Department of Transportation, FAA Department of Commerce, NASA, the Foreign Services Institute, and others in both the public and private sector. We offer the following:

- COACHING SERVICES including Executive, Career, and Entrepreneur Coaching, empowering you to build on your strengths, synergize leadership teams, optimize employee performance, and provide numerous additional benefits to your career.
- PERSONAL BRANDING including such topics as: Branding Benefits; Branding Strategies; Promoting Your Brand; Marketing Tips; and multiple others.

In all coaching sessions, Marshall's goal is to help clients "Get Clear. Get Focused. Get Ahead."

This applies to whatever goals or resolutions they want to tackle, be it a new career, business, or personal endeavor.

As a recognized expert in the field, he has mastered the ability to awaken a person's desire to succeed. He uses this desire to help people identify their strengths and uncover latent abilities that could be used to achieve their life goals.

As a way to give back to his community, Marshall served as board President of the DC Chapters of both the International Coach Federation and the Association of Career Professionals International. He is an active member and volunteer leader for the American Society of Association Executives and the American Society for Training and Development. Marshall's professional experience is diverse, ranging from sales and marketing positions in Fortune 500 companies to association management. He has worked with individuals and teams in in both for-profit and non-profit settings including associations, government, technology and health care.



# Areas of Expertise

Executive Coaching Leadership Coaching Career Coaching Myers Brigg Type Indicator Entrepreneur Coaching Management Skills

# Industry & Sector Experience

Private Sector Federal Government Government

#### **Functional Experience**

Coaching/Leadership Development Myers Briggs Type Indicator Career Coaching

## Certifications

Professional Coach (PCC)
International Coach Federation (ICF)

## Education

BS Psychology University of Pittsburg